

Form No. INC-33



Form language

☒ English

☐ Hindi

e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]]

Refer instruction kit for filing the form

*All fields marked in * are mandatory*

* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF
ASSOCIATION OF A COMPANY
LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

AMOGHH ASSURE PRIVATE
LIMITED

2 The registered office of the company will be situated in the State of

Haryana

3 (a) The objects to be pursued by the company on its incorporation are:

To carry on the business of trading, marketing, selling, distributing, and dealing in all kinds of Ayurvedic, Herbal, Organic, Natural, Wellness and Personal Care products, including oils, syrups, powders, tonics, cosmetics, beauty products, nutraceuticals, dietary supplements, traditional and immunity boosters, and healthcare products for humans or use.

To engage in the business of packaging, bottling, branding, private labeling, and distribution of health-related products, including skin care, hair care, oral care, baby care, hygiene products, essential oils, and body care products under the own brand or third-party brands and other non-specified trade

To carry on the business of direct selling, e-commerce, and network marketing of Ayurvedic, wellness, health, and personal

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

care products through various channels including online platforms, franchises, mobile applications, and physical distribution networks .

To provide training, and awareness,programs in the field of wellness,nutrition, herbal lifestyle, beauty,and preventive healthcare through seminars, workshops,and online platforms

To acquire, establish, develop, or maintain units, plants, packaging centers, warehouses, godowns, retail outlets, franchises, and service centers for carrying out the business of the company.

To enter into joint ventures,agreements, collaborations,technical tie-ups, or partnerships with individuals,companies, institutions, or other bodies corporate for the promotion and dvancement ofthe business.

To purchase, lease, exchange,hire or otherwise acquire anyimmovable or movable property,patents, rights, machinery,vehicles, equipment, and infrastructure necessary or convenient for the business.

To market, advertise, and promote the products and services of the company through various media including socialmedia, digital marketing, print media, and promotional campaigns.

To open bank accounts, borrow money, take loans, and raise funds through equity, preference shares, debentures, or any other financial instruments to finance the business activities of the company.

To train and appoint consultants, agents, distributors, stockists, franchisees, and salespersons for the distribution and marketing of

the company's products and services.

To establish and operate research and development (R&D) centers for continuous improvement of Ayurvedic and health-related products.

To engage in the business of developing, owning, managing, and operating online and offline platforms including websites, mobile applications, and ecommerce portals for selling and promoting the company's products.

To undertake CSR activities and public awareness programs related to health, wellness, traditional Indian medicine, and environmental sustainability.

To provide customer support services, feedback mechanisms, helplines, and grievance redressal systems to ensure customer satisfaction and service quality.

To invest surplus funds of the company in fixed deposits, mutual funds, securities, or other permissible instruments, subject to compliance with applicable laws.

To do all such other acts, matters, and things as may be deemed incidental or conducive to the attainment of the above objects or any one of them

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

5 Every member of the company undertakes to contribute:

- (i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

100000	Equity Share	Shares of	10	Rupees each	
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☐ We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:

☐ I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:

☐ We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

Subscriber Details					
S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	KRISHAN MITTAL S/O DEVENDER MITTAL , ADDRESS: 126 KANUNGOYAN, SHIV MANDIR KANDHLA RURAL SHAMLI Budhana Uttar Pradesh 247775 Lodi Road Muzaffarnagar India, BUSINESS	1*7*6*3*	2500 Equity,0 Preference		17/07/2025
2	AZAD SINGH RAWAL S/O SUKHBIR SINGH, ADDRESS :HOUSE NO 48 KABRI PANIPAT Panipat Haryana 132103 Panipat City Panipat India, BUSINESS	B*I*R*7*3*	5000 Equity,0 Preference		17/07/2025
3	AMAR SINGH KABRI S/O SUKHBIR SINGH , ADDRESS :(3636) NEAR PANIPAT URBAN CO OP SOCIETY KABRI Panipat Haryana 132103 Panipat City Panipat India, BUSINESS	C*S*S*3*0*	2500 Equity,0 Preference		17/07/2025
Total shares taken			10000 Equity,0 Preference		

Signed before me

**Membership type
of the witness**
(ACA/FCA/ACS/FCS/AC
MA/FCMA)

***Name of the
witness**

***Address, Description
and Occupation**

**DIN / PAN /
Passport number /
Membership
number**

DSC

Dated

ACS

GITIKA KOHLI

KIRTI NAGAR

4*2*6

17/07/2025

7 Shri / Smt

Of

resident of

aged

years shall be the nominee in the event of death of the sole member.